

Marketing Services Rate Card

Scientist.com Supplier Subscriptions

Subscription Packages are exclusively available to registered Suppliers on Scientist.com.

Plan	Monthly	6-Month	Annual
Supplier Subscription Essential Plan *Newsletter ad only available with at least annual commitment	\$399	\$2,394	\$4,788
Supplier Subscription Plus Plan *Newsletter ad only available with at least 6 month commitment	\$599	\$3,594	\$7,188
Supplier Subscription Premium Plan *Newsletter ad and Sponsored blog only available with 6 month commitment	\$1,099	\$6,594	\$13,188
Supplier Subscription Elite Plan *Elite must be purchased annually	N/A	NA	\$27,588

A la Carte Marketing Services

The following services can be purchased individually, in bundles, or selected within an Annual Marketing Partnership.

Webinars & Digital Media Services

Service	Cost
PRO Webinar Production and Promotion	\$16,500
Virtual Demo Production and Promotion (live broadcast only; no on-demand archive)	\$7,000
Video Interview Production and Promotion (15 min. Inquire about additional run time)	\$6,000
Podcast Interview and Promotion	\$4,500
Virtual Event, Summit or Mini-Series	Please Inquire

PRO Webinar Packs

Quantity	Unit Price	Total
3-Pack	\$13,500	\$40,500
6-Pack	\$12,417	\$74,500
10-Pack	\$10,500	\$105,000

Content & Advertising Services

Channel	Description	Cost
Scientist.com	Newsletter Banner Ad – per newsletter issue (Innov8 or Events)	\$3,000
	Events Newsletter Listing – per newsletter issue	\$1,500
	Dedicated Eblast	\$10,000
	Co-Branded Press Release – targeted distribution	\$2,500
	Co-Branded Press Release – full distribution	\$5,000
	Sponsored Blog + Promotion	\$3,000
InsideScientific.com	Homepage Banner Ad Set - per month	\$500
	Leaderboard Banner Ad (ROS) -per month	\$1,500
	Sidebar Banner Ad (ROS) – per month	\$1,500
	Industry Blog with Newsletter Promotion	\$3,000
	Written Interview with Newsletter Promotion	\$3,000
	Original Science News Sponsorship	\$4,500
	Dedicated Content Eblast	\$6,000
	Upcoming (customer hosted) Event Indexing & Promotion	\$3,600
HealthEconomics.com	Welcome Ad – per week	\$2,500
	Leaderboard Banner Ad – per month	\$3,000
	Sidebar Ad – per month	\$2,500
	Newsletter Banner Ad – per newsletter issues	\$2,500
	Sponsored Eblast	\$6,000
	Custom Blog + Promotion	\$8,000
	Supplier Spotlight Blog	\$3,000
	Social Media Posts – 10 posts	\$1,500

Annual Marketing Plans

Execute a flexible strategy over a 12-month period. Any a la carte marketing service can be “purchased” using plan credits, however, select packages and other promotional discounts typically do not apply.

Level	Cost	Bonus	Total Spend Value
Bronze Plan	\$25,000 +	\$2,000 =	\$27,000
Silver Plan	\$35,000 +	\$4,200 =	\$39,200
Gold Plan	\$45,000 +	\$7,900 =	\$52,900
Platinum Plan	\$55,000 +	\$11,900 =	\$66,900

Scientist.com Marketplace Tools* (may require additional terms & conditions)

Type	Description	Cost
VERIFI Lab Pre-Assessment	Human Biological Samples (per supplier)	\$12,000
	Animal Welfare Chemistry, Manufacturing & Controls (per site)	\$12,000
	Good Laboratory Practices (per site)	\$16,000
Policy Templates	Compliance	Please Inquire
	Human Biological Samples	Please Inquire
	Animal Welfare	Please Inquire
Marketplace Tools	Site Integration (Single Sign-on, CRM and COMPLi) annually	\$15,000
	Digital Storefront	\$25,000+
	Software Services by Scientist.com (Website and App development)	Please Inquire

Marketing Bundles

Choose a bundle of services that fits your business marketing needs for the year. Lock in a discount on your order and spread out the items throughout the next 12-months as it works best for your team.

Package	Inclusions	Total Cost	Value	Discount
Introduction to Webinars	2x PRO Webinars; limited to first time customers	\$28,000	\$33,000	15%
Introduction Pack	Banner Ad Pack on ISC + 1 Scientist.com Blog + 2 Scientist.com Newsletter Ads	\$9,000	\$12,000	25%
Scientist.com Supplier Standard	1 year of Premium Subscription + 1 Scientist.com blog + 2 Scientist.com Newsletter Ads + 1 Eblast	\$28,325	\$32,188	12%
Technology Content Creation	3 PRO Webinars + 1 InsideScientific blog + 1 Scientist.com blog + 1 InsideScientific News Sponsorship + 2 Virtual Demos	\$51,000	\$60,000	15%
Partner Promo	4 Upcoming Event Indexing + 3 Scientist.com Newsletter Ads + 2 HealthEconomics Banner Ads OR 2 InsideScientific Leaderboard Ads	\$16,984	\$19,300	12%
VEA Content	1 HEC eblast + 1 HEC blog + 1 Video Interview + 1 SCI newsletter ad	\$20,240	\$23,000	12%
HealthEconomics Ad Pack	1 Welcome Ad + Leaderboard Banner Ad + 1 Sidebar Ad + 1 Newsletter Ad	\$9,450	\$10,500	10%